

Tuesday,
MAY 26

11:30 a.m. - 1:00 p.m.

Chamber Office - lower level
323 W Main Street, Washington, MO



VIDEO + CREATIVE IDEATION TO CREATION

*presented by Doug Wicker & Wilder Politte,
Drive Social Media*

This presentation outlines Drive Social Media's process for turning ideas into finished creative. From extracting real client needs to developing, refining, and executing strong visual content. Through a real-world case study, it shows how strategy, planning, and adaptability come together to produce effective work.

Douglas Wicker is the Director of Photo and Video at Drive Social Media, where he leads creative teams to produce high-impact visual content that blends strategy, storytelling, and performance.

Wilder Politte is the lead creative strategist who helps small business owners create intentional, on-brand content, turning raw ideas into clear, publishable content that drives growth and connection.

Cost: \$25 (includes lunch)

Please RSVP by Friday, May 22 to: hgiesike@washmo.org / (636)
239-2715 x103 or follow QR Code for online registration

washmochamber.org



The Education Series is organized by the Washington Area Chamber of Commerce with the support of sponsors - Bank of Franklin County and Bank of Washington.

