



*Connecting Businesses to Build a Better Community*

**2024**

# *Sponsorship Opportunities*

*Thanks for partnering with us on our Value Focus!*

**STRENGTHENING  
BUSINESS**

**BETTERING THE  
LOCAL  
ECONOMIC  
CLIMATE**

**ENHANCING  
THE QUALITY  
OF LIFE**

**PROMOTING  
GROWTH**

**THURSDAY, JANUARY 11**

## Business Breakfast

**Typical Attendance: 225**  
**Sponsorship Deadline: January 2**

The Business Breakfast Meeting is held the second Thursday in January at the Knights of Columbus Hall. The program includes reports from the Washington Town & Country Fair, Chamber of Commerce, and Department of Economic Development. New Members from the previous year, as well as members that celebrated their 5-year "Chamber-versary" are recognized.

### **\$250 Table Sponsor**

Includes swag item at each seat provided by sponsor, logo placard on each table, or logo placard in centerpieces, plus event sponsor benefits. \*limit 4

**\*\*Trade option available for centerpieces**

### **\$200 Drink Sponsor**

Includes logo on cups (provided by sponsor), signage at drink station, plus event sponsor benefits. \*limit 1

### **\$150 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

**THURSDAY, JUNE 6**

## Summer Mixer

**Typical Attendance: 350**  
**Sponsorship Deadline: April 15**

This event is a favorite among our members, offering an easy-going atmosphere to catch up and network. The mixer is held the first Thursday in June under a large pavilion at the Fairgrounds. Tickets are \$25 and include drinks and dinner, plus a little music and the company of your fellow Chamber members.

### **\$200 Dessert Sponsor**

Includes logo on napkins (provided by sponsor), signage at dessert station, plus event sponsor benefits.

**\*limit 1**

### **\$200 Specialty Drink Sponsor**

Includes logo on drink dispenser, plus event sponsor benefits. **\*limit 1**

### **\$150 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

**SATURDAY, MARCH 23**

## Annual Banquet

**Typical Attendance: 400**  
**Sponsorship Deadline: February 9**

The social event of the season, our banquet is really the time to shine for volunteerism in Washington. Tickets are \$60 and include drinks and a fantastic dinner. At the banquet, our Chairman's Circle members are honored, The Missourian presents their annual "Washingtonian" award, and entertainment for the Washington Town & Country Fair is announced.

### **\$350 Table Sponsor**

Includes swag item at each seat provided by sponsor, logo placard on each table, or logo placard in centerpieces, plus event sponsor benefits. **\*limit 4**

**\*\*Trade option available for centerpieces**

### **\$350 Bar Sponsor**

Includes logo on cups (provided by sponsor), signage at drink station, plus event sponsor benefits.

**\*limit 1**

### **\$250 Water Sponsor**

Includes logo on water bottles (provided by sponsor), plus event sponsor benefits. **\*limit 1**

### **\$250 Dessert Sponsor**

Includes logo on napkins (provided by sponsor), signage at dessert station, plus event sponsor benefits.

**\*limit 1**

### **\$250 Specialty Drink Sponsor**

Includes logo on drink dispenser, plus event sponsor benefits. **\*limit 1**

### **\$150 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

**4th Tuesday (no July, Nov. Dec.)**

## Education Series

**Typical Attendance: 35/event**  
**Sponsorship Deadline: January 10**

Lunch series featuring professional and business development speakers.

### **\$750 Series Sponsor**

Includes logo and link on website, logo on series flyer, signage at each event. **\*limit 2**

### **\$160 Season Pass**

Includes one ticket to all events (9 for the price of 8)

**MONDAY, OCTOBER 7**

## Member Luncheon

**Typical Attendance: 225**  
**Sponsorship Deadline: August 15**

The annual Member Luncheon is focused on honoring the up-and-coming generation of leaders in our community! Awards are presented to the current class of Outstanding Young Professionals.

### **\$250 Table Sponsor**

Includes swag item at each seat provided by sponsor, logo placard on each table, or logo placard in centerpieces, plus event sponsor benefits. *\*limit 4*  
*\*\*Trade option available for centerpieces*

### **\$200 Drink Sponsor**

Includes logo on cups (provided by sponsor), signage at drink station, plus event sponsor benefits.  
*\*limit 1*

### **\$200 Dessert Sponsor**

Includes logo on napkins (provided by sponsor), signage at dessert station, plus event sponsor benefits.  
*\*limit 1*

### **\$150 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

**FRIDAY, FEBRUARY 23**

## Government Forum

**Typical Attendance: 100**  
**Sponsorship Deadline: January 15**

Hear from local legislators at the State and Federal level. Missouri State Representatives and Senators from local districts are generally in attendance, along with staff from the offices of local Congressmen and Senators if they are unable to attend personally. The event includes lunch with some meet & greet time, followed by a Q&A session.

### **\$100 Dessert Sponsor**

Includes logo on napkins (provided by sponsor), signage at dessert station, plus event sponsor benefits.  
*\*limit 1*

### **\$100 Water Sponsor**

Includes logo on water bottles (provided by sponsor), plus event sponsor benefits. *\*limit 1*

### **\$50 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

**FRIDAY, DECEMBER 13**

## Christmas Casino (formerly Winter Mixer)

**NEW This year!**

**Expected Attendance: 300**  
**Sponsorship Deadline: July 15**

We're putting a new spin on our Winter Mixer and hosting a Christmas Casino at the Elks Lodge. Proceeds will benefit local initiatives that support the Chamber mission and vision. \*All sponsorships over \$200 also include Event Sponsor level benefits.

### **\$2,500 Presenting Sponsor**

Logo on Invitation, web page, ticket page, facebook event header, and tables, signage at event. 2+ Facebook Posts. 2 free tickets. *\*limit 1*

### **\$2,000 Casino Cash Sponsor**

Logo on casino money and web page. 2 free tickets. 2+ Facebook Posts. *\*limit 1*

### **\$1,500 Casino Card Sponsor**

Logo on playing cards and web page. 2 free tickets. 1 Facebook Post. *\*limit 2*

### **\$1,250 Dinner Sponsor**

Logo on signage at buffet and web page. 1 free ticket. 1 Facebook Post. *\*limit 1*

### **\$1,000 Lounge Sponsor**

Logo on signage at lounge and web page. 1 free ticket. 1 Facebook Post. *\*limit 1*

### **\$350 Snack Sponsor**

Logo on signage at snack table. 1 Facebook Post.  
*\*limit 4*

### **\$250 Cocoa Bar Sponsor**

Logo on signage at cocoa table. 1 Facebook Post.  
*\*limit 1*

### **\$250 Dessert Sponsor**

Logo on signage at dessert table and napkins. 1 Facebook Post. *\*limit 1*

### **\$200 Game Table Sponsor**

Logo on one playing table *\*limit 20*

### **\$200 Specialty Drink Sponsor**

Includes logo on drink dispenser. *\*limit 1*

### **\$150 Event Sponsor**

Logo displayed on scrolling screen, listing on event webpage and event e-mail invitation.

### **PRIZE DONOR**

provide a prize valued at \$75+ for listing on website and prize card

**FRIDAY, MAY 10**

## Golf Tournament

**Typical Attendance: 125**  
**Sponsorship Deadline: April 1**

Co-Ed Golf Tourney at Wolf Hollow Golf Club. Registration includes golf, cart rental, lunch, drinks, and dinner.

### **\$750 Dinner Sponsor**

Includes logo on signage in hospitality area, logo placard on each table, 1 Facebook post, plus hole sponsor benefits. *\*limit 2*

### **\$500 Cart Sponsor**

Includes logo on golf carts, 1 Facebook post, plus hole sponsor benefits. *\*limit 1*

### **\$500 Lunch Sponsor**

Includes logo on signage in hospitality area, logo placard on each table, 1 Facebook post, plus hole sponsor benefits. *\*limit 2*

### **\$250 Drink Cart Sponsor**

Includes logo on drink cart, plus hole sponsor benefits. *\*limit 1*

### **\$250 Dessert Sponsor**

Includes logo on napkins (provided by sponsor), signage at dessert station, plus hole sponsor benefits. *\*limit 1*

### **\$250 Specialty Drink Sponsor**

Includes logo on drink dispenser, plus hole sponsor benefits. *\*limit 2*

### **\$250 Station/Activity Sponsor**

Includes logo at activity station (can be run by your staff if desired), name on signage in hospitality area, plus hole sponsor benefits. *\*limit 5* (options include-marshmallow drive, hole of fortune, best dressed contest, Instagram hole, snack station, ball drop, etc).

### **\$125 Hole Sponsor**

Signage at course.

### **\$100 Swag Sponsor**

Branded Items (provided by sponsor) for Swag Bags. Options include sleeve of balls, divot tool, snacks, towel, sunscreen, etc).

**2nd Thursday May - Oct.**

## Music at the Market

**Typical Attendance: 350/event**  
**Sponsorship Deadline: March 15**

Free Live Music event held from 5-8 p.m. the second Thursday of the month in May, June, July, September, & October at the Farmers' Market. Each month a winery and restaurant are chosen to be featured vendors. Guests can enjoy the food and drink at the picnic tables, park benches, or in their own lawn chairs.

### **\$1,000 Premier Sponsor**

Includes logo/link on event e-mails and webpage, logo on sponsor banner and event posters *\*limit 5*

### **\$500 Community Sponsor (package only)**

Includes logo on sponsor banner, listing on event signage, posters, emails, and webpage. *\*limit 10*

### **\$250 Event Sponsor**

Includes listing on event signage and webpage. *\*limit 20*

**SATURDAY, OCTOBER 26**

## Pumpkin Palooza

**Typical Attendance: 1,200**  
**Sponsorship Deadline: September 1**

Pumpkin Palooza is an event for all ages, held the Saturday before Halloween on Main Street between Elm & Cedar. Activities include a giant pumpkin contest and pumpkin roll. Plus, costume contest, story time, and trick-or-treating at the downtown shops.

### **\$500 Activity Sponsor**

Includes logo on event e-mails and webpage, banner or logo on activity signage at event, listing on event signage.

### **\$300 Community Sponsor (package only)**

Includes logo on sponsor banner, listing on event signage, emails, and webpage. *\*limit 10*

### **\$150 Event Sponsor**

Includes listing on event signage and webpage. *\*limit 20*



**SUNDAY, DECEMBER 1**

## *Olde Fashioned Christmas*

**Typical Attendance: 500**  
**Sponsorship Deadline: October 1**

The Chamber teams up with the Washington Parks Department to host the free family event, Olde Fashioned Christmas each year on the Sunday after Thanksgiving. The event is held at the Farmers' Market from 3-5 p.m. and includes Carriage Rides, Marshmallow Roasting, Live Reindeer, Hot Cocoa & Cider, Christmas Crafts, Face Painting, Cookies, Local Choirs, and the Washington Brass Band. And of course, a chance to visit with Santa & Mrs. Claus!

### **\$200 Community Sponsor (package only)**

Includes logo on sponsor banner, listing on event signage, emails, and webpage. *\*limit 10*

### **\$150 Event Sponsor**

Includes listing on event signage and webpage.  
*\*limit 20*

**SATURDAYS, MAY - OCT.**

## *Sprouts Kids Club* *(at the Farmers' Market)*

**Typical Attendance:**  
**50/week (sprouts), 500/week (market shoppers)**  
**Sponsorship Deadline: April 1**

The Sprouts Kids Club is a healthy-eating initiative for children age 3-10 at the Washington Farmers' Market. Participants in the Free Kids Club receive 2 tokens each week that can only be used for fresh fruits and veggies.

### **\$1,000 Presenting Sponsor**

Includes logo on Sprouts banner, brochure, website, and e-mails. Top logo on club t-shirts. *\*limit 1*

### **\$500 Sampling Day Sponsor**

Includes listing on Sprouts banner, brochure and website, logo on club t-shirts, sampling day e-mail and event day signage. *\*limit 2*

### **\$250 Club Sponsor**

Includes listing on Sprouts banner, market brochure, website, and e-mails, and logo on club t-shirts.

**SATURDAY, MARCH 9**

## *Fake Paddy's Day Pub Crawl*

**Typical Attendance: 300**  
**Sponsorship Deadline: January 25**

The Fake Paddy's Day Pub Crawl is open to participants age 21 and up and helps fund programs for the Young Professionals Group. New this year: A photo scavenger hunt to promote the event and participating sponsors/bars.

### **\$250 Event Sponsor**

Includes logo on webpage and participant shirt, recognition in event photo app.

**THURSDAY, AUGUST 29**

## *Young Professionals Mixer*

**Typical Attendance: 50**  
**Sponsorship Deadline: August 1**

A celebration for the recently selected Class of Outstanding Young Professionals to be honored by their peers. Information networking event at the Farmers' Market with drinks and appetizers.

### **\$100 Event Sponsor**

Includes listing on event signage and webpage.

## *Packages*

### **\$1,000 - Community Events Package (NEW!)**

Logo on banners at Community Events (Music at the Market, Pumpkin Palooza, Olde Fashioned Christmas). *\*limit 10*

*Banners will be placed on East and West sides of Farmers' Market Building.*

### **\$1,600 - Everywhere Package**

Entry level for all events, not including Young Professionals, Education Series, or special promotions/advertising (value: \$1,725)

+450 to include Community Events Upgrade

# NEW PROGRAMS & OPPORTUNITIES

## **\$350 Community Event Credit Card Sponsor**

Help us offset the cost of accepting credit card payments at our community events! Includes logo on signage at bar/concession stand and one Facebook post. **\*limit 1**

## **\$1,000 Office Internet Sponsor**

Includes logo on signage in Conference Room and Board Room and naming rights on guest wifi password. **\*limit 1**

## *Love Local Promotion*

"Chamber Charlie," an adorable stuffed bear in an "I heart WashMO" shirt, will take a picture at a member business once per week to post on our Facebook page. Commenters can guess the name of the business to be entered to win a \$20 prize.

## **\$750 Promotion Sponsor**

Includes one post per month with tag and logo in Charlie photo. **\*limit 4**



## *Coupon Book w/ Shopping Spree*

We will create and sell up to 200 coupon books at \$20 each. All purchasers will be entered in a drawing, which will award one \$1,000 prize, one \$500 prize, and one \$250 prize. Target on-sale date: February 15

## **\$250 Coupon Book Sponsor**

Includes Logo & Link on purchase page, Logo on coupon book (design TBD), Logo in 3 Facebook posts promoting the books.

## **Coupon Provider**

Participants must submit offer text (request discount valued at 10% or more) and logo.

## **Reserved Table Perk - \$50 each**

Provides reserved table at a membership event (Business Breakfast, Member Luncheon, Summer Mixer)

## **Front of the Line Pass - \$50 each**

Don't sit around wondering when your table will be dismissed to the meal line - Guarantee your spot at the front! (Business Breakfast, Member Luncheon, Summer Mixer, Christmas Casino) **\*limit 5 per event**

## *Community Profile/Relocation Guide (print and digital)*

A print & digital Community Profile / Relocation Guide will be printed in April. Print copies will be available at the Chamber and City Hall, and the digital copy will be published on the Community Website, washmo.org. Ads will be full color. Digital publication can include a link with ads.

## **\$750 Full Page Ad (7.5" x 10")**

Premium Placement (first come, first served)  
Inside Front Cover, +\$300  
First Page, +\$300  
Inside Back Cover, +\$200

## **\$375 1/3 Page Ad 7.5" x 2.5")**

## **\$200 1/6 Page Ad (3.65" x 2.5")**

## *Website Benefits*

The following new benefits are being added, based on a sponsor's total commitment

### **Champion Sponsors (\$4,000+)**

Logo in footer of Chamber website  
Logo & Link on Chamber sponsor webpage  
2 ads in an Update E-mail (must schedule in advance)

### **Impact Sponsors (\$2,000+)**

Logo on Chamber sponsor webpage  
1 ad in an Update E-mail (must schedule in advance)

### **Chamber Supporters (\$1,000+)**

Name on Chamber sponsor webpage

**Please complete both sides of this form and return to Cheryl ([cquennoz@washmo.org](mailto:cquennoz@washmo.org)) to secure your sponsorship.**

**New for 2024 Sponsorship Options listed in Blue**

### **Business Meeting**

- ☐ \$250 Table Sponsor
- ☐ \$200 Drink Sponsor
- ☐ \$150 Event Sponsor
- ☐ Centerpiece (in kind/trade)

### **Banquet**

- ☐ \$350 Table Sponsor
- ☐ \$350 Bar Sponsor
- ☐ \$250 Water Sponsor
- ☐ \$250 Dessert Sponsor
- ☐ \$250 Specialty Drink Sponsor
- ☐ \$150 Event Sponsor
- ☐ Centerpiece (in kind/trade)

### **Summer Mixer**

- ☐ \$200 Specialty Drink Sponsor
- ☐ \$200 Dessert Sponsor
- ☐ \$150 Event Sponsor

### **Member Luncheon**

- ☐ \$250 Table Sponsor
- ☐ \$200 Dessert Sponsor
- ☐ \$200 Drink Sponsor
- ☐ \$150 Event Sponsor
- ☐ Centerpiece (in kind/trade)

### **Winter Mixer / Christmas Casino**

- ☐ \$2,500 Presenting Sponsor
- ☐ \$2,000 Casino Cash Sponsor
- ☐ \$1,500 Card Sponsor
- ☐ \$1,000 Lounge Sponsor
- ☐ \$1,250 Dinner Sponsor
- ☐ \$350 Snack Sponsor
- ☐ \$250 Cocoa Bar Sponsor
- ☐ \$250 Dessert Sponsor
- ☐ \$200 Game Table Sponsor
- ☐ \$200 Specialty Drink Sponsor
- ☐ \$150 Event Sponsor
- ☐ Prize Donor (\$75+ value)

### **Music at the Market**

- ☐ \$1,000 Premier Sponsor
- ☐ \$500 Community Sponsor (package only)
- ☐ \$250 Event Sponsor

### **Pumpkin Palooza**

- ☐ \$500 Activity Sponsor
- ☐ \$300 Community Sponsor (package only)
- ☐ \$150 Event Sponsor

### **Olde Fashioned Christmas**

- ☐ \$200 Community Sponsor (package only)
- ☐ \$150 Event Sponsor

### **Government Forum**

- ☐ \$100 Water Sponsor
- ☐ \$100 Dessert Sponsor
- ☐ \$50 Event Sponsor

### **Sprouts Club**

- ☐ \$1,000 Presenting Sponsor
- ☐ \$500 Sampling Day Sponsor
- ☐ \$250 Club Sponsor

### **Golf Tourney**

- ☐ \$750 Dinner Sponsor
- ☐ \$500 Lunch Sponsor
- ☐ \$500 Cart Sponsor
- ☐ \$250 Drink Cart Sponsor
- ☐ \$250 Specialty Drink Sponsor
- ☐ \$250 Dessert Sponsor
- ☐ \$250 Station/Activity Sponsor
- ☐ \$125 Hole Sponsor
- ☐ \$100 Swag Sponsor

### **Education Series**

- ☐ \$750 Program Sponsor
- ☐ \$160 Season Pass

### **YP Pub Crawl**

- ☐ \$250 Event Sponsor

### **YP Mixer**

- ☐ \$100 Event Sponsor

## Love Local Campaign

- ☐ \$750 Promotion Sponsor

## Office/Board Room Internet Sponsor

- ☐ \$1,000

## Community Event Credit Card Sponsor

- ☐ \$350

## Coupon Book / Shopping Spree

- ☐ \$250 Coupon Book Sponsor
- ☐ Coupon Provider

## Community Profile Ad Space

- ☐ \$700 Full page
  - o +300 Premium - Inside Front Cover
  - o +300 Premium - Inside First Page
  - o +200 Premium - Inside Back Cover
- ☐ \$375 - 1/3 page
- ☐ \$200 - 1/6 page

## ADD-ON OPTIONS

- ☐ Reserved Table Perk - \$50 each
  - o Breakfast
  - o Luncheon
  - o Summer Mixer
  - o Winter Mixer / Christmas Casino
- ☐ Front of the Line Pass for table - \$50 each
  - o Breakfast
  - o Luncheon
  - o Summer Mixer
  - o Winter Mixer / Christmas Casino

## PACKAGES

### Community Events Package

- ☐ \$1,000

**Everywhere Package** (entry level for all events, not including Young Professionals, Education Series, or special promotions/advertising)

- ☐ \$1,600 (value \$1,725)
  - o +\$450 to include Community Events Upgrade

**Chamber Website Benefit.** *This is for information only – nothing needs to be marked in this section. You will automatically be given these benefits based on your level of giving.*

### Champion Sponsors (\$4,000+)

- o Logo in footer of Chamber website
- o Logo & Link on Chamber sponsor webpage (with listing of items sponsored)
- o 2 – ad included in Update e-mail (must schedule in advance)

### Impact Sponsors (\$2,000+)

- o Logo on Chamber sponsor webpage (with listing of items sponsored)
- o 1 – ad included in Update e-mail (must schedule in advance)

### Chamber Supporters (\$1,000+)

- o Name on Chamber sponsor webpage with listing of items sponsored)

**TOTAL COMMITMENT:**

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**E-MAIL TO SEND INVOICE (IF DIFFERENT):** \_\_\_\_\_