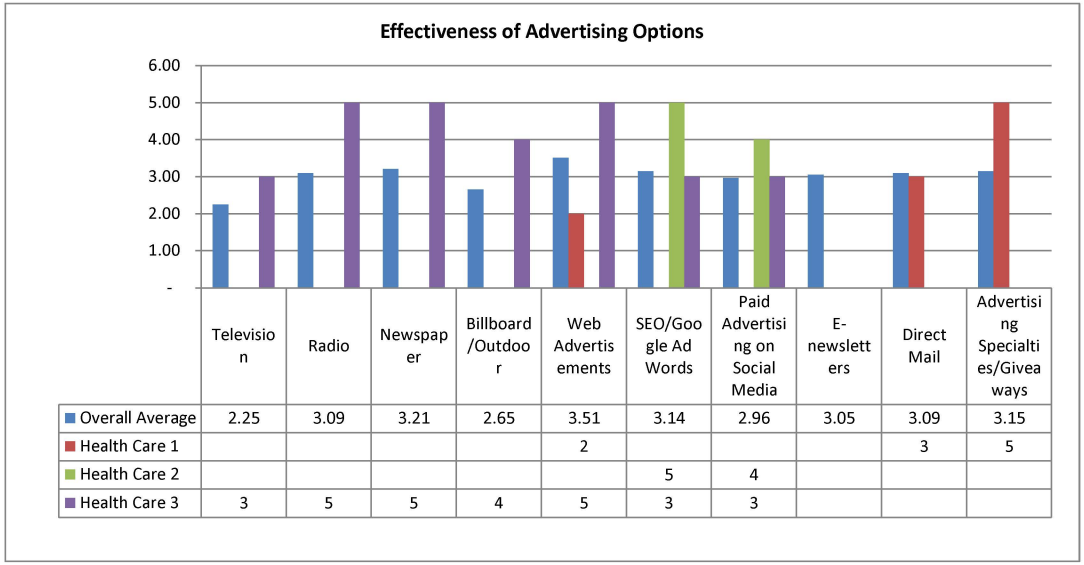
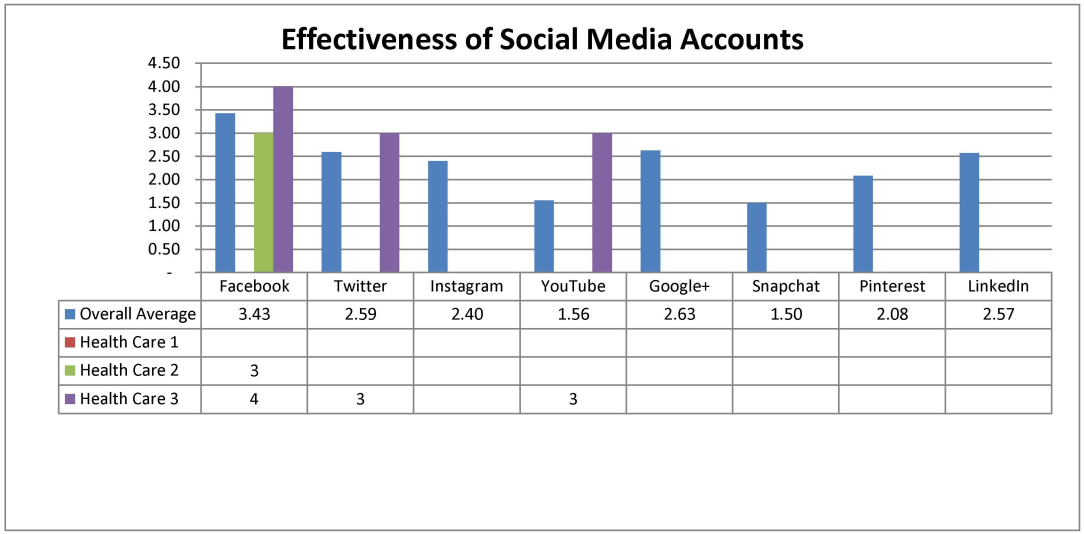
Business Category	
Advertising/Media	3
Agriculture	2
Arts, Culture & Entertainment	2
Business & Professional Services	6
Computers & Telecommunications	1
Construction & Contractors	5
Education	2
Event Planning/Sports/Recreation	1
Family, Community & Civic Organizations	8
Finance & Insurance	9
Government	2
Health Care	3
Home & Garden	3
Legal	1
Lodging/Travel/Transportation	1
Manufacturing-Production-Machinery	3
Personal Services & Care	2
Restaurants, Food & Beverages	4
No category selected	2
Total Responses	60



	Television	Radio	Newspaper	Billboard/Outdoor	Web Advertisements	SEO/Google Ad Words	Paid Advertising on Social Media	E-newsletters	Direct Mail	Advertising Specialties/Giveaways
Overall Average	2.25	3.09	3.21	2.65	3.51	3.14	2.96	3.05	3.09	3.15
Health Care 1					2				3	5
Health Care 2						5	4			
Health Care 3	3	5	5	4	5	3	3			



	Facebook	Twitter	Instagram	YouTube	Google+	Snapchat	Pinterest	LinkedIn
Overall Average	3.43	2.59	2.40	1.56	2.63	1.50	2.08	2.57
Health Care 1								
Health Care 2	3							
Health Care 3	4	3		3				

Other methods of promotion being utilized:

Door-to-Door

Word of mouth

Health/Senior Fairs